

Privacy Notice

Last updated: August 2026

Cavaliero Finn Gallery Limited ("Cavaliero Finn", "we", "us" or "our") respects your privacy and is committed to protecting your personal information.

This Privacy Notice explains how we collect, use, store and share personal information and the rights you have in relation to that information.

This notice applies to clients and prospective clients, artists, suppliers and prospective suppliers, professional advisers, contacts, visitors to our website, subscribers to our mailing list and other individuals with whom we interact.

1. Who we are

Cavaliero Finn Gallery Limited is the data controller responsible for the personal information described in this Privacy Notice.

If you have any questions about this Privacy Notice or how we use your personal information, please contact:

Cavaliero Finn Gallery Limited

Southview
Rhode Lane
Uplyme
Devon
DT7 3TX
United Kingdom

Email: debra@cavalierofinn.com

2. Personal information we collect

Depending on our relationship with you, we may collect and process the following information:

- your name and title;
- postal address, email address and telephone number;
- details of your organisation, company or professional role;
- information relating to your interest in our artists, artworks, exhibitions, events and art fairs;
- correspondence and other communications between you and us;
- information relating to enquiries, purchases, commissions and other transactions;
- billing, payment and transaction information;
- delivery and shipping information;
- information about your attendance at our exhibitions, events and art fairs;
- your marketing and communication preferences;
- information you provide when subscribing to our mailing list or completing forms on our website;

- technical information generated when you use our website, such as your IP address, browser type, device information and website usage information, where applicable;
- information obtained from cookies and similar technologies, subject to applicable consent requirements; and
- where required by law, information necessary for anti-money laundering, sanctions, fraud prevention and other regulatory checks.

Anti-money laundering and due diligence information

Where we are required to undertake customer due diligence or other checks in connection with an art transaction, we may collect additional information, including:

- copies or details of identification documents;
- date of birth;
- nationality and country of residence;
- residential or business address;
- information concerning beneficial ownership;
- information concerning persons acting on behalf of another individual or organisation;
- information about the source of funds or source of wealth, where appropriate;
- information required for sanctions screening;
- information relating to politically exposed persons, where relevant; and
- other information necessary to comply with our legal and regulatory obligations.

We will only request this information where appropriate or required and will handle it securely.

3. How we collect your information

We may collect personal information directly from you when:

- you enquire about, purchase or commission an artwork;
- you sell or consign an artwork through us;
- you visit us at an exhibition, event or art fair;
- you subscribe to our mailing list;
- you contact us by telephone, email, post, through our website or in person;
- you enter into an agreement with us;
- you make a payment to us or we make a payment to you;
- you provide information required for delivery, insurance or other services; or
- you provide information for customer due diligence or other regulatory purposes.

We may also receive personal information from third parties, including artists, galleries, art advisers, agents and intermediaries, professional advisers, payment providers, shipping companies, publicly available sources and regulatory or compliance databases, where lawful and appropriate.

4. How and why we use your information

We use personal information for the following purposes:

Enquiries and transactions

We use your information to:

- respond to enquiries;
- provide information about artists and artworks;
- negotiate and complete sales, purchases and commissions;
- issue invoices and process payments;
- arrange delivery, collection, shipping and insurance;
- manage consignments and relationships with artists and suppliers; and
- provide other services you have requested.

Our lawful basis will generally be that the processing is necessary to take steps at your request before entering into a contract or to perform a contract with you.

Client and business administration

We may use information to maintain records of our clients, artists, suppliers and other professional contacts, administer our business, maintain transaction histories and understand our clients' interests and previous dealings with us.

Where appropriate, we rely on our legitimate interests in operating and developing our gallery business and providing an effective and personalised service.

Legal and regulatory compliance

We may process personal information where necessary to:

- comply with tax, accounting and company law requirements;
- undertake customer due diligence and identity verification;
- comply with anti-money laundering and counter-terrorist financing requirements;
- undertake sanctions screening;
- prevent and detect fraud or other unlawful activity;
- establish, exercise or defend legal claims; and
- comply with requests from regulators, law enforcement agencies and other competent authorities.

Where applicable, the lawful basis for this processing is compliance with a legal obligation. In other circumstances, processing may be necessary for our legitimate interests in protecting our business and ensuring that our activities are lawful.

Marketing and communications

We may use your contact information to tell you about:

- artists and artworks;
- exhibitions;
- art fairs;
- gallery events;
- new works and collections;
- commissions; and

- other gallery news or activities that we believe may be of interest to you.

We will only send electronic direct marketing where permitted by law.

Depending on the circumstances, this may be because you have consented to receive marketing or because the applicable rules permit us to contact existing customers about similar products or services.

You can object to direct marketing or unsubscribe at any time.

5. Our legitimate interests

Where we rely on legitimate interests as our lawful basis, our interests may include:

- operating and administering our gallery;
- responding to enquiries;
- maintaining relationships with clients, artists, suppliers and professional contacts;
- understanding the interests and preferences of our clients;
- providing an efficient and personalised service;
- developing and promoting our business;
- protecting our business against fraud and other unlawful activity; and
- establishing, exercising or defending legal rights.

Where we rely on legitimate interests, we consider whether our interests are outweighed by your interests, rights or freedoms.

6. Special category and other sensitive information

We do not generally seek to collect special category personal information.

However, in limited circumstances we may need to process information that falls within a special category of personal data or other particularly sensitive information.

Where we do so, we will ensure that we have an appropriate lawful basis and, where required, an additional legal condition for processing that information.

7. Who we share your information with

We do not sell your personal information.

Where necessary and lawful, we may share personal information with organisations that assist us in operating our business or completing a transaction, including:

- artists and their representatives;
- galleries, art advisers, agents and other intermediaries where relevant to a transaction;
- payment processing providers and banks;
- accountants, auditors, lawyers and other professional advisers;
- shipping, courier, storage and logistics providers;
- insurers;
- website hosting and IT service providers;
- cloud storage and business software providers;

- email and mailing-list providers;
- customer due diligence, identity verification and sanctions-screening providers;
- event and art-fair organisers where appropriate;
- HM Revenue & Customs and other governmental or regulatory authorities; and
- law enforcement agencies where disclosure is required or permitted by law.

We only disclose the personal information reasonably necessary for the relevant purpose and, where appropriate, require service providers to protect that information.

8. International transfers

Some of the organisations that provide services to us may process or store personal information outside the United Kingdom.

Where personal information is transferred outside the UK, we will ensure that the transfer is made in accordance with applicable data protection law.

This may include transferring information to a country recognised as providing an adequate level of protection or using appropriate contractual or other safeguards where required.

You may contact us if you would like further information about the safeguards applying to a particular transfer.

9. How long we keep your information

We keep personal information only for as long as reasonably necessary for the purposes for which it was collected, including satisfying legal, regulatory, tax, accounting and reporting requirements.

The appropriate retention period depends on the nature of the information, our relationship with you and our legal and regulatory obligations.

Transaction, accounting and tax records will normally be retained for the period required under applicable law.

Information collected for anti-money laundering and customer due diligence purposes will be retained for the period required under applicable anti-money laundering legislation.

Where we are permitted to send you marketing communications, we may retain the contact information necessary for this purpose until you unsubscribe or object.

If you unsubscribe from marketing, we may retain limited information on a suppression list so that we can ensure that your preference not to receive marketing is respected.

We periodically review the personal information we hold and securely delete or anonymise information that we no longer need.

10. Marketing

If you have asked to hear from us, or where we are otherwise permitted by law to contact you, we may send information about our artists, artworks, exhibitions, art fairs, events and gallery activities.

You can unsubscribe from marketing at any time by:

- clicking the **Unsubscribe** link in one of our marketing emails;
- emailing debra@cavalierofinn.com;
- telephoning **+44 (0)7941 200300**; or
- writing to us at Cavaliero Finn Gallery Limited, Southview, Rhode Lane, Uplyme, Devon DT7 3TX.

We will process your request as soon as reasonably practicable.

Unsubscribing from marketing will not prevent us from contacting you where necessary in connection with an existing transaction, contract, legal obligation or other non-marketing matter.

11. Cookies and website analytics

Our website may use cookies and similar technologies.

Cookies are small files stored on your device that enable websites to function and may provide information about how visitors use a website.

Some cookies are necessary for the operation of our website. Other cookies, including certain analytics or advertising cookies, will only be used where permitted by law and, where required, after you have provided your consent.

Where we use website analytics, we may collect information such as:

- IP address;
- device and browser information;
- pages viewed;
- time spent on pages;
- referring website; and
- general information about how visitors interact with our website.

Where required, you can accept, reject or manage non-essential cookies through the cookie controls provided on our website.

You can also manage cookies through your browser settings, although disabling some cookies may affect the functionality of the website.

12. Payment security

Where payments are processed electronically, we may use third-party payment providers.

Payment providers process payment information in accordance with their own security and privacy arrangements. We do not seek to retain complete payment-card details where these are processed directly by a third-party payment provider.

We take appropriate technical and organisational measures to protect the personal information we hold against unauthorised access, alteration, disclosure, loss or destruction.

13. Links to other websites and social media

Our website may contain links to websites operated by third parties, including social media platforms.

We are not responsible for the privacy, security or content of third-party websites. If you follow a link to another website, that organisation's privacy policy will apply to the information it collects about you.

We encourage you to review the privacy information provided by those organisations.

14. Your data protection rights

Depending on the circumstances, you may have the right to:

- **access** the personal information we hold about you and receive a copy of it;
- **rectify** inaccurate or incomplete personal information;
- **erase** your personal information in certain circumstances;
- **restrict** the processing of your personal information in certain circumstances;
- **object** to processing based on legitimate interests in certain circumstances;
- **object to direct marketing at any time**;
- **receive or transfer certain personal information** in a portable format where the right to data portability applies; and
- **withdraw your consent** at any time where we rely on consent to process your information.

These rights are not absolute and may be subject to exemptions or limitations under applicable data protection legislation.

You will not normally have to pay a fee to exercise your rights.

We may need to request information from you to confirm your identity before responding to a request.

We will respond to valid requests within the period required by applicable data protection law.

To exercise any of these rights, please contact us at debra@cavalierofinn.com.

15. Automated decision-making and profiling

We do not use personal information to make solely automated decisions about individuals that produce legal or similarly significant effects.

We may use information about your interests or previous interactions with us to help us understand which artists, artworks, exhibitions or events may be of interest to you. Where this constitutes profiling for direct marketing purposes, you have the right to object at any time.

16. Security

We take the security of personal information seriously and use appropriate technical and organisational measures designed to protect it against accidental or unlawful destruction, loss, alteration, unauthorised disclosure or access.

Access to personal information is restricted to those who need it for legitimate business purposes.

While we take appropriate measures to protect personal information, no electronic transmission or storage system can be guaranteed to be completely secure.

17. Complaints

If you have concerns about how we have handled your personal information, please contact us in the first instance so that we have an opportunity to investigate and respond.

Please contact:

Debra Finn

Cavaliero Finn Gallery Limited
Southview
Rhode Lane
Uplyme
Devon
DT7 3TX

Email: debra@cavalierofinn.com

You also have the right to complain to the **Information Commissioner's Office (ICO)**, the UK's data protection regulator.

Information about making a complaint is available from the Information Commissioner's Office.

18. Providing personal information to us

In some circumstances, we need certain personal information in order to enter into or perform a contract with you or to comply with our legal obligations.

For example, we may need identification and due diligence information before completing certain art transactions.

If information is required and you do not provide it, we may be unable to enter into or complete a transaction or provide the relevant service.

19. Changes to this Privacy Notice

We may update this Privacy Notice from time to time to reflect changes to our business, the services we use, our legal obligations or applicable data protection law.

The latest version will be published on our website together with the date it was last updated.

20. Contact us

If you have any questions about this Privacy Notice or how Cavaliero Finn Gallery Limited processes personal information, please contact:

Cavaliero Finn Gallery Limited

Southview
Rhode Lane
Uplyme
Devon
DT7 3TX

Email: debra@cavalierofinn.com

Telephone: +44 (0)7941 200300